

NOT FINANCIAL ADVICE. NOT ANY ADVICE.

How I Made *£1,000,000* In 30 Days

(Selling Courses About

Making £1,000,000 In 30 Days)

The definitive, zero-evidence guide to manifesting wealth, faking momentum, and monetising your own advice about monetising advice.

By **A Guru Who Definitely Did This And Has No Further Comment**

AS SEEN ON MY OWN
STORIES

7-FIGURE
MINDSET™

RESULTS NOT
TYPICAL

CHAPTER ONE

The Formula™

A proprietary, trademark-pending system so simple that its simplicity is, itself, the proof it works.

1 Believe It

Before you can have the money, you must first believe you already have the money. This step requires no bank statement, business plan, or product. Belief is the product.

2 Say It Out Loud

Stand in front of a mirror each morning and declare your income goal as though it has already happened. Neighbours may hear this. That is called "energy leaking out into the market."

3 Post About It

Announce your success publicly before it occurs. This is not lying. This is "speaking it into existence," which is legally distinct.

4 Sell The Belief To Others

Once you have said it enough times that strangers believe it, package the saying-it-out-loud part as a course and sell it to people who also want to say things out loud.

The Formula™ has a 100% success rate for the person selling The Formula™.

CHAPTER TWO

The Core Curriculum

Eleven modules. Zero prerequisites. One recurring payment.

1 The 4am Club

MINDSET

Wake at 4am to work on your business. Spend the extra two hours creating content that teaches other people to wake up at 4am to work on their business. No one in the 4am Club has ever specified what the business is.

2 Screenshot Your Stripe Dashboard

PROOF

Even if the balance reads £0.00, crop tightly, add a gold border, and caption it "grateful 🙏." Precision is optional. Confidence is mandatory.

3 Rent The Lambo For The Afternoon

OPTICS

One photoshoot. Twelve months of content. Nobody has ever asked to see the finance agreement, and you are not going to be the one to bring it up.

4 Launch The Mastermind Before You've Made A Sale

STRATEGY

Why sell the "what" when you can sell the "how"? Skip having a working business entirely and go straight to teaching a masterclass on how you built it.

5 Turn Every DM Into A Funnel

SALES

Someone says "hi." You reply with a 9-slide voice note about their untapped potential. By message four, they own a lifetime licence to your Notion template.

6 Build An "Inner Circle"

COMMUNITY

Take your existing WhatsApp group, rename it "The Inner Circle," and increase the price by 40%. The group chat activity remains exactly three people arguing about time zones.

7 Sell The Course About Selling The Course

LEGACY

The final form. There is no product beneath this one. It is guides, all the way down.

Growth & Money Mindset

Budgets are for people who don't believe hard enough. We do not do that here.

8 Gain One Million Followers On Instagram

GROWTH

Post daily. Post twice daily if the first post "didn't hit." Use a trending audio you've never heard of, over footage of yourself walking somewhere with purpose. Caption it with a question nobody asked. Do this for several years and eventually the number will go up, at which point it was clearly The Formula™ and not the several years.

9 You Don't Need To Budget, Just Earn More

MONEY

Tracking your spending is low-vibration. Knowing your numbers is a scarcity mindset. Instead, simply "earn more" — an instruction with no further detail, timeline, or mechanism, but which sounds actionable enough to close the module on.

10 Spend Three Hours A Day Believing You're Wealthy

PRACTICE

Sit quietly and call your riches "into existence." Three hours is the minimum. If it hasn't arrived yet, you were not believing hard enough, or for long enough, or with the right candle. Never a scheduling issue. Always a belief issue.

11 Not Being Able To Afford Food Is Just An Illusion

REFRAME

If the cupboard is empty, that is not a cash flow problem, it is a belief problem, and belief problems are solved by believing more, which is convenient, because it is also the only tool in this entire book. This module contains no actual food, or plan for getting any.

CHAPTER THREE

Real Results From Real People*

*Names changed. Numbers invented. Feelings, presumably, genuine.

★★★★★

"I made £2 million in a single weekend using just my phone, my belief, and a Canva template. I have not been asked to show my accountant any of this and I'd like to keep it that way."

— Brenda T., Visionary CEO of Herself

★★★★★

"Before this program I had a stable job. Now I have a ring light, a mastermind, and a strong opinion about morning routines. Genuinely unclear if that's an upgrade but the vibes are immaculate."

— Dev P., Recovering Realist

★★★★★

"I manifested a six-figure launch. It has not landed in my account yet, but the module says it's already mine on a quantum level, and honestly who am I to argue with quantum."

— Priya S., Certified Believer

★★★★★

"I sold 40 spots in my mastermind before writing a single lesson. I am now legally required to write 40 lessons. This has been my biggest challenge and also my only actual work."

— Marcus L., Serial Founder (of Masterminds)

CHAPTER FOUR

Choose Your Transformation

Every tier includes The Formula™. Every tier above it includes slightly more access to a stranger.

The Free Guide

A PDF designed entirely to make the next tier look reasonable.

£0

The Mini-Course

Everything in the free guide, formatted as videos, with a countdown timer that never actually expires.

£47

The Mastermind

Weekly calls. A shared drive folder nobody opens.
Access to a WhatsApp group called "The Inner Circle."

£997

The Inner Circle

All of the above, plus one voice note from me per month
and the right to say you're "in my world."

£10,000

Results depicted are hypothetical, aspirational, and in at least one case, made up on the spot. This guide is satire, written to mock the specific corner of the internet that tells people real financial hardship is "just a mindset issue." Budgeting works. Food insecurity is not an illusion. If any other part of it felt uncomfortably specific, that was the manifestation working, not a coincidence. No refunds, because nothing was sold.

BONUS CHAPTER

Case Study: It Already Worked

Filed the same afternoon this guide was written, as proof of concept.



The Napkin Maths

PROOF

I opened Canva. I spent one hour. I made a £27 guide. I will sell 100 of these a month. That's £2,700 a month. So easy. You can do it too.

Time invested

1 hr

One (1) hour, in Canva, once.

Price per guide

£27

A number that felt fair and rhymed with nothing in particular.

Buyers per month

100

Assumed. Not yet located. Presumed to simply arrive.

Monthly income

£2,700

$£27 \times 100$, which is real maths and therefore cannot be argued with.



The One Part Nobody Mentions

MISSING

Where the 100 people come from, why they'd choose to pay £27, and what happens the month it's 4 people instead of 100. Multiplication is not a marketing strategy. But it does make an excellent slide.



CERTIFICATE OF COMPLETION

This certifies that the bearer has read this guide in full and has therefore already done more due diligence than most people who buy things like this.

has officially unlocked their 7-figure mindset. The 7 figures themselves are sold separately.

Not affiliate-linked. Not a real course. Not legal, medical, or financial advice — mostly just a very pointed joke.