



BOOK VOLUME TWO · SIGNATURE FEATURE

Signature Feature — Question Sheet

8 pages · 22 questions · Publishing September 2026

HOW TO USE THIS SHEET

Answer each question as fully as you can — there's no word limit. The more detail you give us, the better your feature will look. Once complete, email your answers using the submission details at the bottom.

YOUR QUESTIONS

- 1 Your name
- 2 Business name
- 3 Introduce yourself — tell us a little about who you are
- 4 Your business mission (Elevator Pitch)
- 5 What made you start your business / the inspiration behind it
- 6 What's worked for you to get your business noticed
- 7 What would you do differently if you started again
- 8 Where would you like to see your business in the future
- 9 The one thing that has brought you the most buzz from your business journey
- 10 What is one thing you really want to achieve next year
- 11 If you could have any resource — extra money or a service — what would it be? (What do you feel you need help on?)
- 12 Your top tips & advice for new entrepreneurs
- 13 Your favourite motivational phrase or quote

◆ SIGNATURE EXCLUSIVE QUESTIONS

- 14 What does a typical working day look like for you?
- 15 What's the biggest challenge you've overcome in your business, and what did it teach you?
- 16 Who has inspired or mentored you along the way?
- 17 What products or services are you most proud of, and why?
- 18 What does success look like to you — and has that definition changed since you started?
- 19 What's coming next for your business — any exciting plans you can share?
- 20 How do you switch off from work?
- 21 What's your go-to book, podcast, or resource that every entrepreneur should know about?
- 22 What would people be surprised to know about you?

HOW TO SUBMIT YOUR ANSWERS

Email your completed answers to:
hello@femaleentrepreneurs.co.uk
Subject line: **Book Vol. 2 — [Your Name]**

For photos, share high-resolution images via Dropbox, WeTransfer, or Google Drive and include the link in your email. Do not compress your images — we need at least 1MB per file.